

# *WORDS FOR DESIGN*

## A Comparative Study of Design Terminology

Provisional Workshop Programme

8-9 July 2008

(Tuesday and Wednesday)

Sainsbury Institute for the Study of Japanese Arts and Cultures (8 July)

Studio, Sainsbury Centre for Visual Arts (9 July)

Sponsored by the Japan Society for the Promotion of Science

Grants-in-Aid for Scientific Research

July 8: 'Words for Design in the East and the West'

Venue Lisa Sainsbury Library, Sainsbury Institute  
64 The Close, Norwich NR1 4DH

Welcome Dame Elizabeth Esteve-Coll  
10:00

Session I Japanese words for Design and the West

10:10-10:40 Haruhiko Fujita  
Osaka University  
'*Ishô and Design*'

10:40-11:10 Keisuke Takayasu  
Ehime University  
'*Gestaltung and Kôsei*'

11:10-11:40 Ken Tadashi Oshima  
University of Washington

*'19<sup>th</sup> Century Design Trajectories: England, USA, and Japan'*

11:40-12:40 Discussion  
Chaired by:  
Nicole Coolidge Rousmaniere (SISJAC)

(Break for Lunch)

Session II Latin words for Design

14:30-15:00 Oriol Pibernat  
EINA Higher Design and Art School, Barcelona  
*'Disseny by Design: Contributions of design criticism and lexicography in the spread of the term "disseny" in Catalonia and Spain during the 1950s'*

15:00-15:30 Oscar Salinas-Flores  
Universidad Nacional Autonoma de Mexico  
*'Use and Origin of the Concept Design in Mexico'*

15:30-16:00 Helena Barbosa  
Aveiro University, Portugal  
*'Desenhar o desenho or Design in Portugal'*

16:30-17:00 Yuriko Inoue  
Osaka University and Paris X-Nanterre, France  
*'Dessin versus Design'*

17:00-18:30 Discussion  
Discussants:  
Anna Calvera (University of Barcelona)  
Hidehiro Ikegami (Keisen University)  
Viviana Narotzky (Royal College of Art)

July 9 *'European words for Design'*

- Venue            Education Studio, Sainsbury Centre for Visual Arts  
University of East Anglia, NR4 7TJ
- Session III     Western Germanic words for Design
- 09:30-10:00    Javier Gimeno Martínez  
Katholieke Universiteit Leuven  
*'The Introduction and Dissemination of the English Word  
"Design" in the Belgian context'*
- 10:00-10:30    Junko Miki  
Kyoto Institute of Technology  
*'Notion of Bild in German Theory of Art and Design'*
- 10:30-11:00    Glenn Adamson  
Victoria & Albert Museum  
*'Design History and Material Culture:  
American and British Crosscurrents'*
- 11:00-12:30    Discussion  
Discussants:  
Jonathan Woodham (University of Brighton)  
Toshio Watanabe (University of the Arts London)

The event is organized by SISJAC and co-sponsored by CSCD, the Centre for the Study of Communication-Design, Osaka University

Contact Details:

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